



THE ORIGINAL

# DUCKPIN SOCIAL!

THE BOLD NEW ATTRACTION THAT'S BURSTING WITH PERSONALITY AND PROVEN REVENUE-GENERATING POSSIBILITIES.



# BEST NIGHT EVER.

WOODROWS · GRAND RAPIDS, MI

## DYNAMIC

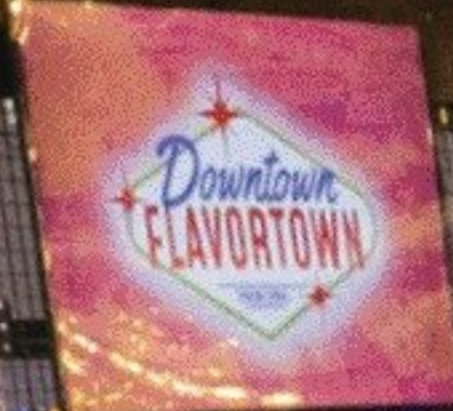
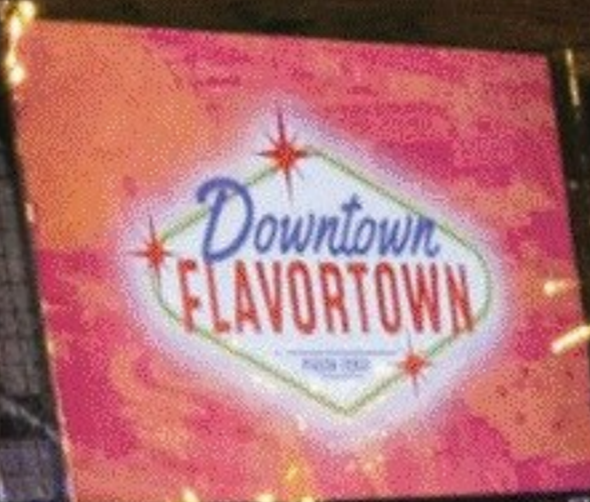
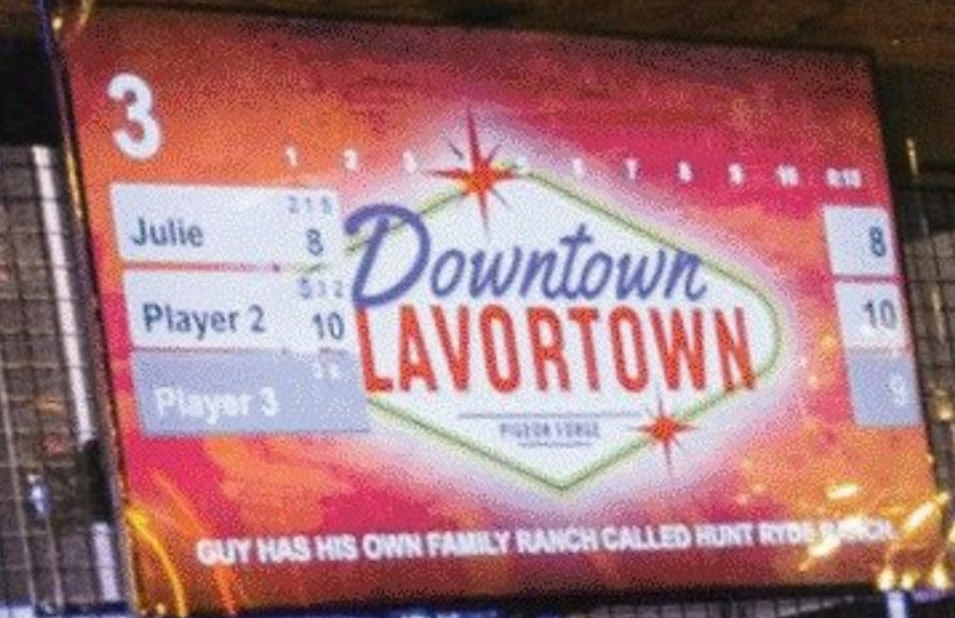
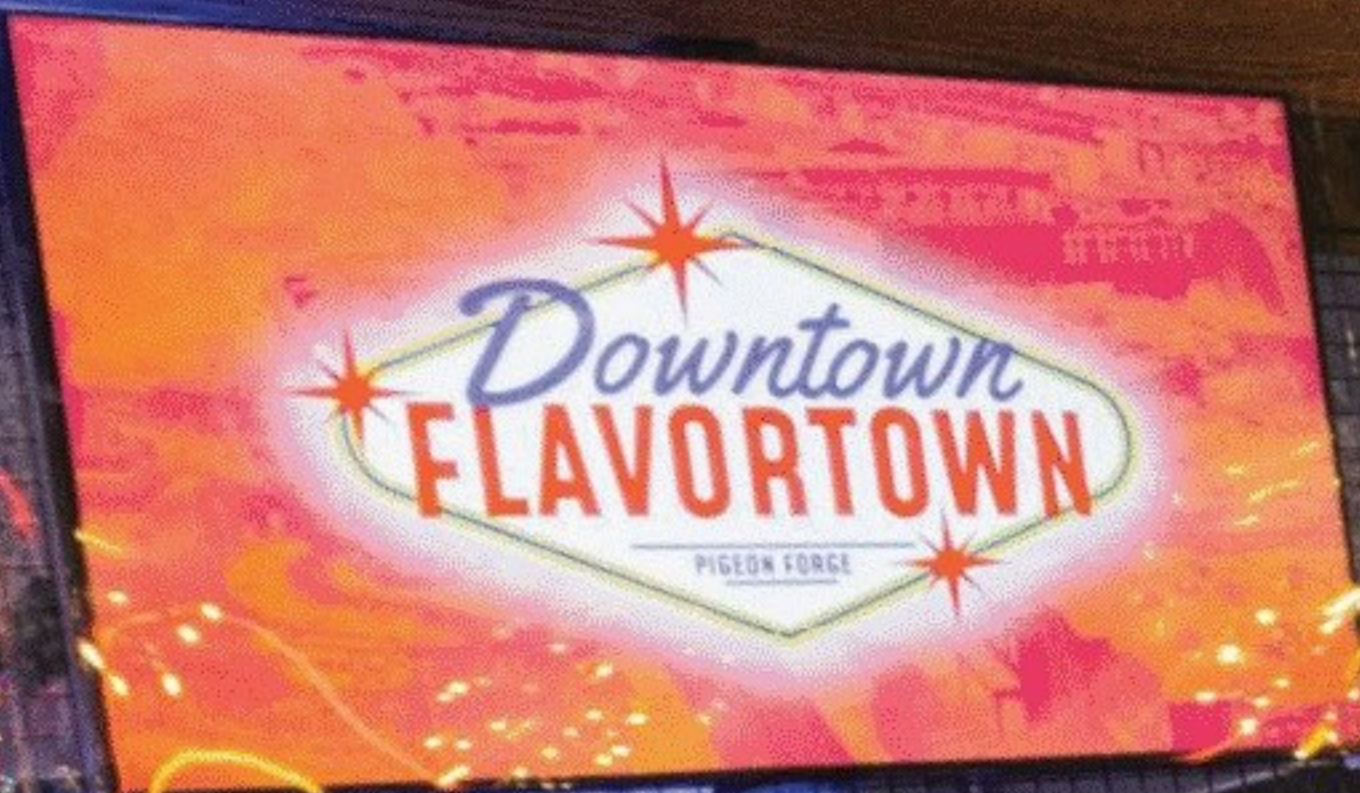
Designed for restaurants, bars, entertainment centers, resorts, community living—anywhere and everywhere people gather for fun—Duckpin Social is Brunswick’s attention-getting twist on duckpin bowling, a ten-pin game popular in the Northeastern U.S. and Canada for more than a century. Duckpin Social delivers maximum fun (and revenue) in a mere one-third the space required for standard bowling.

## CAPTIVATING

Duckpin Social is easy to love: Players don’t need to hunt for a particular ball (one size fits all) or rent shoes (wear your own!). The small ball, without finger holes, makes Duckpin Social easy for kids to enjoy but challenging for adults to master. And Sync® Scoring offers a variety of games and formats that keep the experience fresh and can be tailored to guest preferences.

SEE MORE





**SO  
FREAKIN'  
FUN!**

DOWNTOWN FLAVORTOWN · PIGEON FORGE, TN

**DISTINCT**

With hundreds of entertainment options to choose from, customers are looking for social, engaging experiences; Duckpin Social creates a unique and lasting impression that builds loyal customers. And while Duckpin Social has plenty of charisma all its own, it can easily be incorporated into any environment or interior design style.

**REWARDING**

Duckpin Social's small footprint maximizes revenue in minimal space as it appeals to young and old, drives food and beverage sales, keeps guests on the property longer, and encourages repeat visits. Sync Scoring tablets drive F&B revenue with on-demand service, while the Sync Center Operating System's automated, cloud-based marketing platform cross-promotes, upsells, and keeps your business top of mind.

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# CAN'T WAIT TO GO AGAIN!

THE PARK · RICHMOND, VA

## EASY GOING

With minimal lane and pinsetter maintenance requirements, Duckpin Social is so easygoing a bartender or server can keep things humming along without technical training or equipment. Duckpin Social's compact, durable StringPin pinsetter features fewer parts and adjustments than the traditional kind; it even auto-detects any tangles and automatically rights the pins. The electronic 360 Controller evolves with the needs of your business, and an intuitive touchscreen makes it easy to learn and operate.

## TRUE BLUE

As the leader in the bowling industry for more than 135 years, Brunswick knows better than anyone the business-building power of bowling. Everyone knows how to bowl; in fact, bowling is the number one participation sport in the world. With Duckpin Social, Brunswick leverages all the benefits of bowling in less space, making a familiar format even more approachable for guests and easier to maintain for operators.

SEE MORE





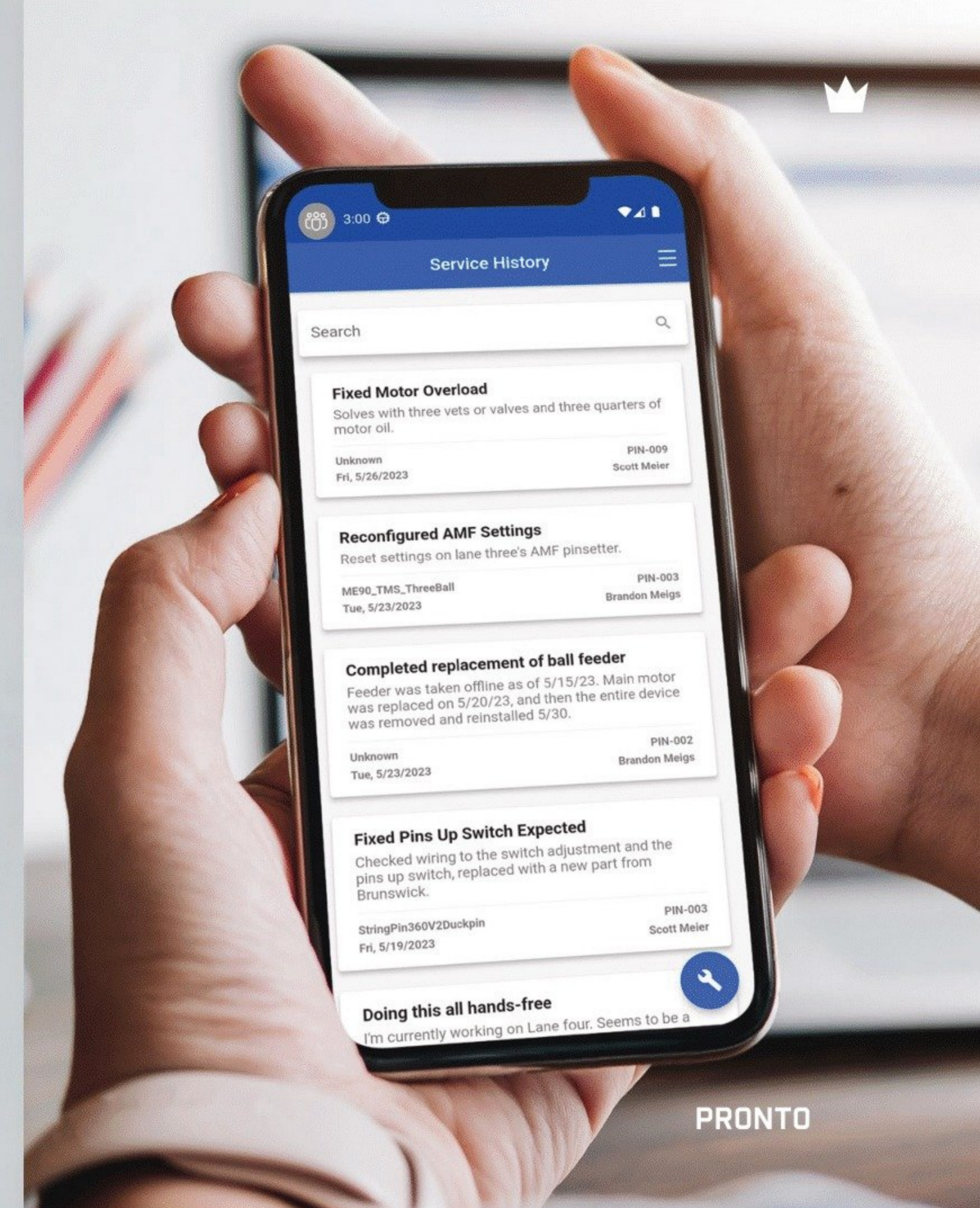
SPARK



NITRO



SYNC SERVICE KIOSK



PRONTO

### SPARK

Spark® and Duckpin Social are the attention-grabbing duo that guests can't resist. Spark's leading-edge projection technology surrounds the bowler in a mesmerizing, one-of-a-kind experience as it delivers one-of-a-kind entertainment to your lanes.

Enabled by scoring settings, the integrated Sync system autonomously turns on and off to enhance projector lifespan and minimize staff involvement. Spark games, designed for all skill levels, provide unique targets, rules, and social media-worthy moments, providing a higher-value experience. Dynamic, engaging content and expanding game libraries ensure repeat visits, higher revenues, and boosted food and beverage sales through sustained interest.

### NITRO PIN DECK & DIVISION LIGHTING

Put a spotlight on Duckpin Social's attention-getting personality with Nitro pin deck and division lighting. Select from dazzling preset shows or create your own using the provided explosive effects, including dynamic effects for Sync events like strikes and spares. Millions of possible combinations of light pattern, color, speed and sequences are limited only by your imagination!

- Nitro Show Manager lets you easily change the look and feel of your center on the fly or schedule one of our many preset shows for holidays or special events
- Create a center-wide light show or quickly convert part of your center into a dazzling VIP experience
- Controlled through the Brunswick Cloud, accessible from any internet-enabled device including tablets and smartphones, and compatible with Sync and non-Sync scoring

### SYNC SERVICE KIOSK

Sync Kiosk automates the entire bowling and attractions purchase process, from reservations to issuing lanes when ready. Captivating digital displays attract guests, and the ability to build and purchase their personalized experience—from bowling to food and beverage, game cards and other attractions—increases guest engagement and satisfaction.

From bars and restaurants to bowling centers and theme parks, Sync Kiosk is transforming businesses by delivering speed, accuracy, and an engaging, interactive experience. The Sync Kiosk reduces wait times, engages customers during ordering, improves order accuracy, and moves customers to their entertainment faster, enhancing their overall experience. By capitalizing on every transaction with upselling opportunities, Sync Kiosk effectively increases spend per visit and drives your revenue growth.

### PRONTO CENTER OPERATIONS APP

Pronto is the indispensable mobile operations app that allows center staff to identify and resolve mechanical problems such as string tangles more quickly, resulting in more uptime and increased customer satisfaction. Compatible with all pinsetters, Pronto improves operational efficiency while reducing costs and labor requirements.

Real-time operational alerts and troubleshooting save time and ensure optimal performance, and Cloud-based data tracking allows access to critical performance reporting from anywhere. Pronto provides easy-to-understand error messages and integrated troubleshooting guides for Brunswick pinsetters, making machine maintenance incredibly easy. Being a Brunswick Cloud-based app allows endless updates to features and functionality.

SEE MORE



SEE MORE



SEE MORE



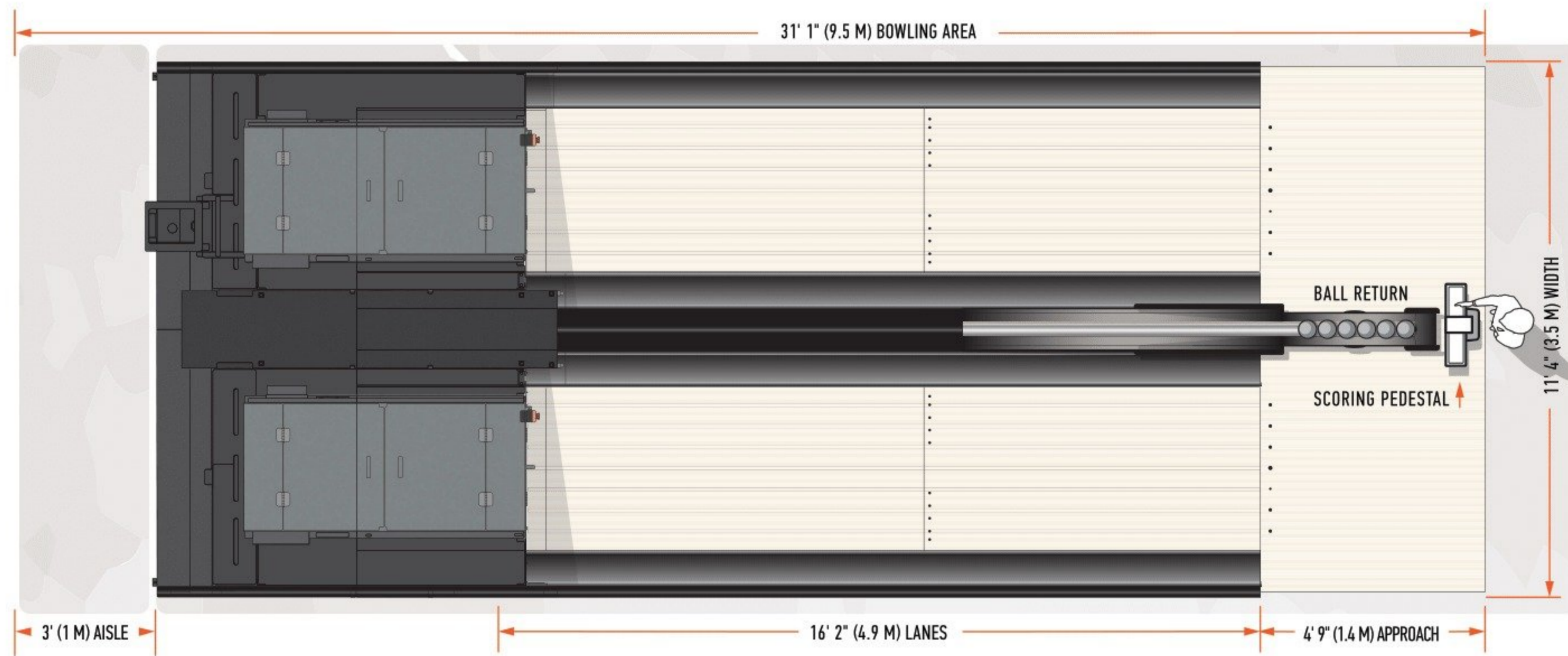
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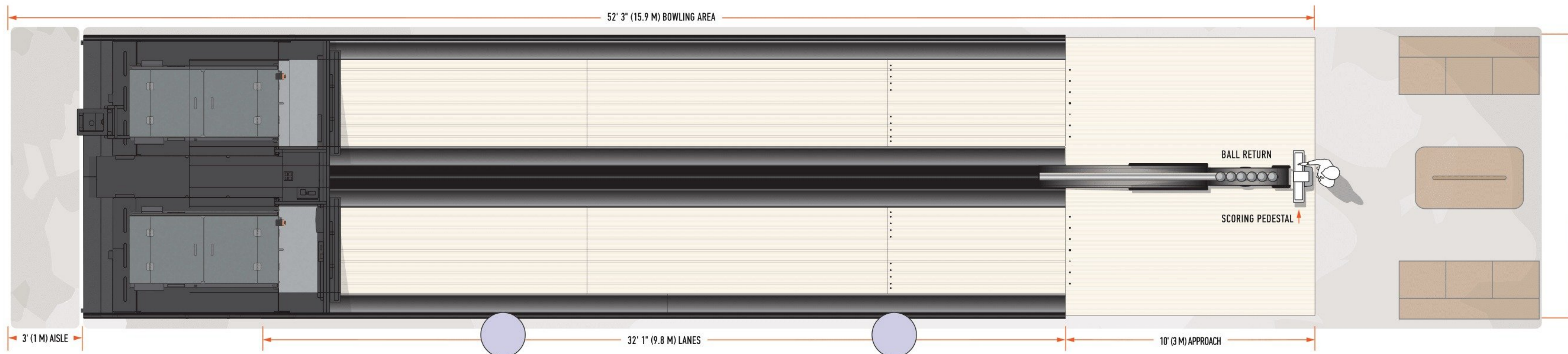


# SPACE REQUIREMENTS

## 16' LANE CONFIGURATION



## 32' SPARK LANE CONFIGURATION



### DEPENDABLE

Duckpin Social is a Brunswick original that's often imitated but never duplicated.

Duckpin Social consists of the same commercial-grade bowling equipment—pinsetter, controller, lanes, masking units—currently in use in thousands of bowling centers around the world.

Brunswick's commitment to R&D, training, installation and service is second to none. All backed up by the industry's best extended warranty, giving buyers the ultimate peace of mind.

### THE TOTAL PACKAGE

Duckpin Social appeals to the growing 'competitive socializing' and 'eatertainment' expectations of today's consumers. Enhancements including Nitro Pin Deck Lighting, Nitro Division Lighting, and Spark allow you to build additional revenue by attracting customers, increasing dwell time, and encouraging repeat visits. The Sync Service Kiosk puts Duckpin Social on auto-pilot, freeing up your staff to focus on guest satisfaction and driving ancillary F&B revenue.

CONFIGURATION	BOWLING AREA*	LANES*	APPROACH*	NOTES
16' Lane Configuration	31' - 1" (9.5 M)	16' - 2" (4.9 M)	4' - 9" (1.4 M)	Available without approach
20' Lane Configuration	35' (10.7 M)	20' - 1" (6.1 M)	4' - 9" (1.4 M)	Available without approach
23' Lane Configuration	38' - 3" (11.7 M)	23' - 3" (7 M)	4' - 9" (1.4 M)	Available without approach
32' Lane Configuration	47' (14.3 M)	32' - 1" (9.8 M)	4' - 9" (1.4 M)	Available without approach
32' Spark Lane Configuration	52' - 3" (15.9 M)	32' - 1" (9.8 M)	10' (3.0)	Available without approach
60' Lane Configuration	82' - 3" (25.1 M)	60' (18.3 M)	12' (3.7 M)	Only available with approach

\* All dimensions are approximations. Please request a more detailed CAD file for use with in your architectural drawings.

**VIEW MORE.**

Scan the QR code to see more centers and watch our video!





AUTHORISED DISTRIBUTOR

**CSML**

*We make fun, a business...*

**Brunswick**<sup>®</sup>

*Experience is Everything.*



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