



SODIKART®

WORLD LEADER
IN THE KARTING INDUSTRY





Contents

WORLD LEADER	4 - 7
SODI LEISURE	8 - 11
GAME OF KARTS	12 - 13
SWS	14 - 15
SODI RACING	16 - 17
SODI RACING TEAM	18 - 19
SODI CHAMPIONS	20 - 21
CUSTOMER REFERENCES	22 - 23
ITAKASHOP	24 - 25
OUR VALUES / CONTACT	26 - 27

WORLD LEADER

// SODIKART is the world leader in the karting industry



40 YEARS OF EXPERIENCE!

Founded in 1981, SODIKART is the world leader in the karting industry. Its success and reputation have been built on a strategy of constant development, exclusive innovations, supported by numerous patents and the ongoing pursuit of excellence in serving its customers.

With a presence in five continents and over 100 countries, SODIKART offers a unique range of products and services.

Understanding the need to provide its worldwide customers with fast response, the French group works closely with them on a daily basis via a well developed distribution network to deliver quality products and a high level of customer service.



SODIKART®

10,000^{m2}
Factory



KART
MANUFACTURER



EVENT
PROMOTER



SPECIALISED
SHOPS



EQUIPMENT
& ACCESSORIES

1,500
Tracks
equipped by SODI

120
Employees

40
Years
of experience



WORLD LEADER

// Innovation and creativity have been driving the development of SODIKART for 40 years



PROSLIDE

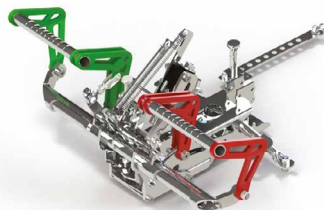
PERFORMANCE & SECURITY

The products in the SODI Leisure range feature the latest advanced technologies on the market. SODIKART's Research & Development department is composed of engineers and experts who develop, adapt, correct and check new technologies with one main objective: producing quality, safe, durable, efficient and innovative SODI karts.

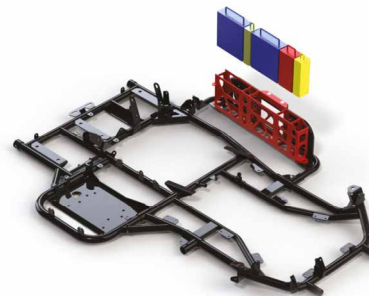




HEAD SYSTEM
ABSORPTION SYSTEM



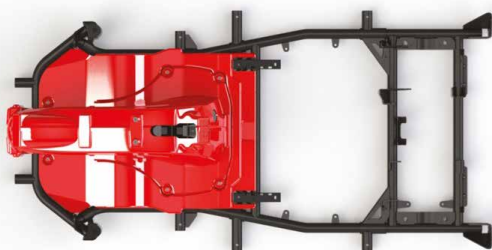
ADJUSTABLE
PEDAL MECHANISM - 2DV



WEIGHT BOX



FAST CLIPS
BRAKING SYSTEM



FLOOR COVERING



CHARGING &
LOCKING



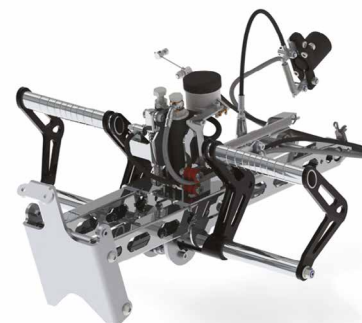
ADJUSTABLE
STEERING WHEEL



LED STOP LIGHTS



AJUSTABLE SEAT



ADJUSTABLE PEDALS - 2D



ROLL BAR

SODI LEISURE

// Petrol instead of gas

A WIDE RANGE

■ SODIKART is the exclusive manufacturer of the SODI chassis, designed and built for professionals in the leisure industry. Our production methods inspired by the automotive industry guarantee our customers an unequalled level of quality and reliability on the market. Benefit from a wide range of karts and options suitable for every level of driver.



ARTHUR CHOPIN





SR4/SR5

from age 14



2 DRIVE

from age 5,
for a shared
driving



RT10

from age 14



SODI LEISURE

// Electric range

THE BENCHMARK IN ELECTRIC KARTS

Benefit from the group's latest industrial and technological innovations. SODIKART has become the leader in electric karts, offering products combining high performance and reliability. The most successful range of electric karts on the market.



LRX
from age 7



KID RACER
from age 3





 **RSX2**
from age 14



SODISCAN



CUSTOMER ORIENTED ANALYTICS

Sodikart has developed a simple, easy to use yet very effective analytical tool providing a detailed overview of your fleet of karts. The tool is available on tablet, smartphone and can be used on a large-screen display.

REAL-TIME DATA

- Kart status: on track, charging, connected and off-line
- Battery charge level
- Average temperature
- Selected speed
- Alerts and data, etc.

 **X2 DRIVE**
from age 5,
for a shared
driving experience



GAME OF KARTS

// The ultimate karting experience



HALF-WAY BETWEEN KARTING AND A RACING VIDEO GAME!

"Game of Karts" has sounds and lights for an even more interactive experience. Thanks to laser projectors and loud speakers around the track, the race is enhanced with sound and light effects: the gaming experience is heightened and the driver is totally immersed in the game!

AN INTERACTIVE RACE ENHANCED WITH BONUSES!

(Use them by pressing the button on the steering wheel)

- Bomb: drop a bomb on the track... and your pursuer will be slowed down for a few seconds.
- Boost: "Turbo" to increase your speed and leave your opponents behind.
- Lightning: slow down ALL your opponents when you use it.
- Missile: the guided missile will hit the pilot just ahead of you and will slow them down for a few seconds.
- Blue missile: homing device which will slow down the first on track.
- Shield: it protects you for a few seconds from your opponents' attacks.

+ OTHER BONUSES COMING SOON!



"Take a seat and take on your opponents in a unique interactive race....
Guaranteed thrills and fun!"



SODI W SERIES

// The greatest go-kart ranking worldwide



AN ANNUAL RANKING, WITH A WORLD GRAND FINAL AS THE ULTIMATE

Since 2009, SODIKART has been organising the SODI W SERIES. A worldwide ranking and a community of over 80,000 drivers compete throughout the year on our 550 partner tracks. Each year a Grand Final is organised to bring together the best international drivers in the different categories.



5

NUMBER OF CONTINENTS IN
WHICH WE OPERATE

+ 5,000
RACES

+ 550

PARTNER TRACKS
AROUND THE WORLD

+ 80,000
SWS DRIVERS

**YOUR TRACK COULD HOST
THE NEXT SWS FINAL!**



SODI RACING

// FURIA - SIGMA

FURIA



ANNOUNCING A NEW GENERATION OF CHASSIS FOR THE YOUNGER DRIVERS.

New generation of chassis for the younger drivers. After an extended phase of tests and checks, Sodi Furia 950 is now officially approved. The result is a highly effective, user friendly and high performance chassis: the winning combination for younger drivers.





Sigma

THE ULTIMATE KART

Sodi Sigma has benefited greatly from the development work carried out on international tracks by the Sodi Racing Team. Equipped with the latest technologies developed by our teams, Sodi Sigma is a chassis with exceptional performance in all track conditions.

The chassis features a new design, incorporating the brand's new graphic identity.



RS



DD2



KZ

SODI RACING TEAM

// A passion for competition



An ever-present competitive spirit since 1981

For more than 40 years, the SODI Racing Team has been bringing together international drivers with a highly professional and technically astute team, competing in all the major international races such as the World and European Championships.

SODI's support services, including R&D, work in collaboration with the SODI racing team to develop and refine every aspect of the kart, in order to ensure a competitive product.

SODI

RACING TEAM

TRACK RECORD



- World Champion
- World Champion KZ2
- Winner of 24 Hours of Le Mans CIK
- European Champion KZ2
- WSK Series Champion
- Vice-World Champion
- Vice-World Champion KZ2

...



SODI CHAMPIONS

// Many Champions began their careers in SODI karts.



Pierre Gasly



Charles Leclerc



Anthony Abbasse



Charles Leclerc - Anthony Abbasse - Pierre Gasly



Antoine Hubert



Esteban Ocon



Pierre Gasly



Jean-Eric Vergne

// They have driven SODI



Sébastien Loeb



Carlos Sainz JR



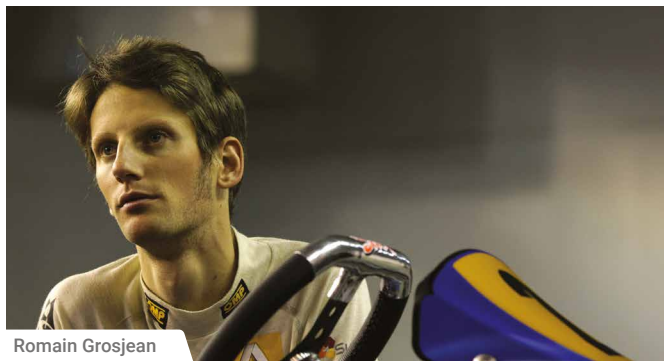
Sébastien Ogier



Valentino Rossi



Jules Bianchi



Romain Grosjean

“No matter how far your career takes you, karting remains the purest form of racing.”

Pierre Gasly

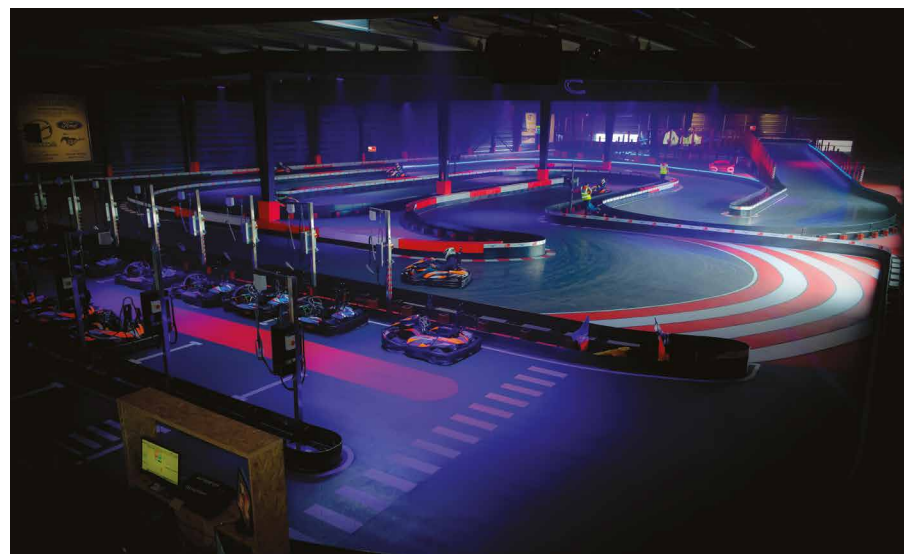
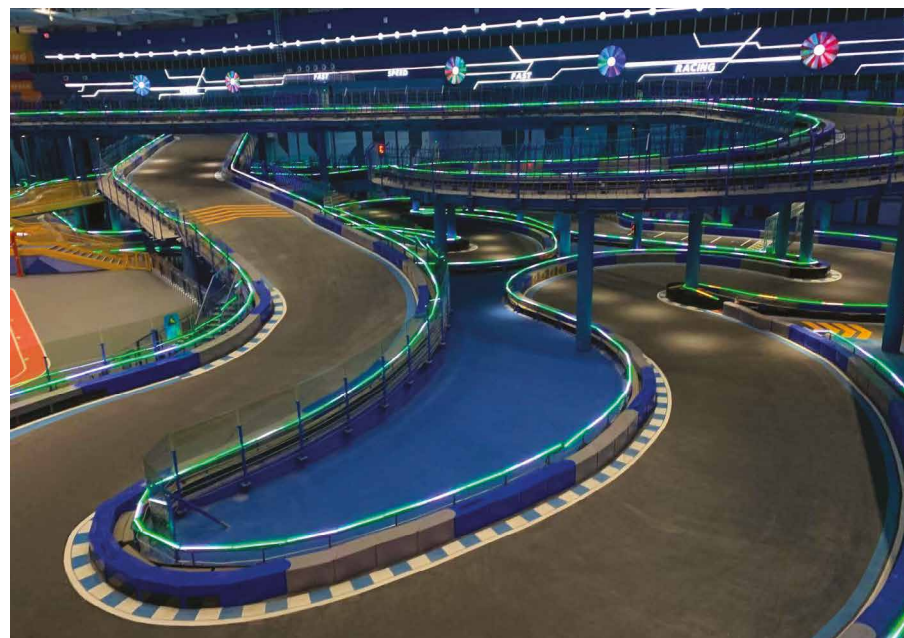
CUSTOMER REFERENCES

// The world's greatest karting racetracks have chosen our products and services





1 500
TRACKS



ITAKASHOP

// Parts and equipment for professionals
and private individuals

ITAKA

SHOP.com

The expertise of the worldwide leader at the service of karting enthusiasts!

ITAKA was created in 1991, and has been successfully asserting its position on a daily basis as the No.1 specialist in the sale of karting accessories and equipment. With over 10,000 products in stock, ITAKAshop offers the widest range of karting equipment, parts and accessories for both competition and leisure.

With a warehouse of nearly 10,000 m2 in Nantes, ITAKAshop dispatches several hundred packages every day thanks to modern and efficient logistics.

ITAKAshop offers you the widest choice and the best prices on products to guarantee ongoing customer satisfaction. Whether you are a professional race team or a weekend enthusiast, no matter where in the world you are located, you can count on quality advice and great service from ITAKAshop.



ITAKA

SHOP

THE SPECIALIST IN THE SALE OF KARTING

EQUIPMENT AND ACCESSORIES

- NEW **PRODUCTS**
- FAST **DELIVERY**
- OVER 50 **BRANDS**
- AFTER-SALES **SERVICE**

OVER 10 000
REFERENCES IN STOCK



× **ITAKASHOP.com** ×



High-tech accessories

TEKNEEX offers a full range of “high-tech” accessories and equipment dedicated exclusively to karting. TEKNEEX products are designed exclusively by the SODIKART R&D department.

A few examples of TEKNEEX products:

Stub axles, rear hubs, transmissions, shafts, sprocket carriers, brake calipers, fibre seats, etc.



Essential tools and accessories for karting

The MEKAONE brand was created with the aim of making karting more accessible by offering a selection of accessories, parts and tools allowing customers to benefit from technically advanced products at the lowest price. MEKAONE offers essential, user-friendly and cost-effective products for karting.

A few examples of MEKAONE products:

Kart trolley, pressure gauge, tyres stacks
Clutch lock tools, etc.



OUR VALUES



Spirit of competition

Competition has been part of Sodikart's DNA since its creation. Sodikart has always demonstrated a spirit of competition, innovation and creativity in order to succeed and remain number one.



Customer relations

Customer satisfaction is both the philosophy and the guiding principle of SODIKART: be attentive, understand their needs, put our experience to their service, be true to our word, provide technical performance, confidentiality and individual support by optimising cost control and lead time management.



Quality

Sodikart stands out from its competitors with a high quality/price product positioning with a real added value for the end consumers, offering an excellent return on investment.



Innovation

Technological excellence, innovation and customer service are the key words at SODIKART. They are the core of its state of mind, its passion and its history. SODIKART guarantees the quality, reliability and security of its karts with a constant dynamic of innovation, its project management skills and understanding of its customers' specific needs.



Human relations

Human relations are at the heart of our business. For over 40 years now, SODIKART has developed a family-size team spirit, sharing of knowledge and know-how sharing, creating initiative and respect for ethics. Our company is currently supported by over 100 employees and promotes cooperation at all levels, mutual respect, seeks professional growth and the sense of belonging to a group at a human scale.

CONTACT



AUTHORISED DISTRIBUTOR
CSML
We make fun, a business...

223-226, 'B' Wing, Chintamani Plaza, Chakala, Andheri-Kurla Road, Andheri (East), Mumbai-400099, India



Phone : 022-49739659



www.csmlgroup.com

